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Cierant Introduces CommONE CCM Suite at 2015 Medicare/Medicaid Conferences

A Modular Approach for Delivering Personalized Communications Efficiently & Affordably

DANBURY, CONN. — Cierant Corporation, a leader in the development of process innovation solutions, will be showcasing how their technology and services suite is changing the way insurers manage and deliver customer communications at AHIP's 2015 National Conferences on Medicare and Medicaid.

Event sponsor and one of AHIP's newest Affiliate Organization members, Cierant's CommONE Customer Communications Management (CCM) Suite provides health insurers with a unique platform for delivering communications that personally engage consumers from pre-enrollment to post-enrollment while reducing the cost of content creation, production and distribution.

A non-monolithic platform, CommONE CCM Suite is comprised of seven solutions that insurers can flexibly configure to address their exclusive program needs. Each solution is built to address a specific challenge within the customer communications lifecycle, from compliance to process transparency to electronic delivery and print-on-demand integration.

Built for business users, not IT specialists, the technology and services of CommONE make process modernization both simple and affordable while enabling insurers to provide their customers with one-to-one guidance along every decision point of the relationship lifecycle.

To learn how you can cut cost and improve member satisfaction across the complete customer communication lifecycle, visit Cierant, Table #30 at the 2015 National Conferences on Medicare and Medicaid or email Cierant at inquiries@cierant.com to learn more today.

Cierant

Cierant Corporation is a leader in cross-media content delivery, process optimization and cost-saving initiatives within the health insurance industry. CommONE CCM Suite draws from Cierant's diverse expertise to offer health insurers a collection of fully configurable services and Web-based applications that can be leveraged to meet unique and evolving program requirements for both pre- and post-enrollment customer communications.